



BUSINESS PLAN

INCOME GENERATING ACTIVITY – Cutting and Tailoring

By

Mansa Mata SHG Stitching - Self Help Group



SHG/CIG Name	::	Mansa MataSHG
VFDS Name	::	Lahru
Range	::	Jawali
Division	::	Nurpur

Prepared under:

Project for Improvement of Himachal Pradesh Forest Ecosystems Management & Livelihoods (JICA Assisted)

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1. Description of SHG/CIG

2.1	SHG/CIG Name	::	Mansa Mata SHG
2.2	VFDS	::	Lahru
2.3	Range	::	Jawali
2.4	Division	::	Nurpur
2.5	Village	::	Lahru
2.6	Block	::	Jawali
2.7	District	::	Kangra
2.8	Total No. of Members in SHG	::	12- females
2.9	Date of formation	::	10-03-2023
2.10	Bank a/c No.	::	50075681795
2.11	Bank Details	::	KCC Bank Lubh
2.12	SHG/CIG Monthly Saving	::	100rs
2.13	Total saving		8000/-
2.14	Total inter-loaning		3000/-
2.15	Cash Credit Limit		--
2.16	Repayment Status		--

2. Beneficiaries Detail: OLD List

Sr. No	Name (Smt.)	Father/Husband Name (Sh.)	Age	Category	Income Source	Address
1	Kiran Bala (Pardhan)	Nirdosh Singh	45	Gen	Agriculture	Vill. Lahru
2	Meena Kumari(Sect.)	Munish Kumar	29	Gen	Agriculture	Vill. Lahru
3	Anuradha (Cashier)	Kikar Singh	39	Gen	Agriculture	Vill. Lahru
4	Poonam devi	Satnam singh	37	Gen	Agriculture	Vill. Lahru
5	Pooja	Rajeev singh	39	Gen	Agriculture	Vill. Lahru
6	Ambika Devi	Rajnish Mankotia	39	Gen	Agriculture	Vill. Lahru
7	Anjana Devi	Anil Kumar	41	Gen	Agriculture	Vill. Lahru
8	Sudesh Kumari	Mangal singh	34	Gen	Agriculture	Vill. Lahru
9	Kanchan Devi			Gen	Agriculture	Vill. Lahru
10	Sneh Lata	Ajay Kumar	19	Gen	Agriculture	Vill. Lahru
11	Sharda Devi	Raman Kumar	50	Gen	Agriculture	Vill. Lahru
12	Sunita Devi	Chujju Singh	38	Gen	Agriculture	Vill. Lahru

13	Arun bala	Sarjeevan Kumar	47	Gen	Agriculture	Vill. Lahru
14	Shobha kumari	Naresh Kumar	53	Gen	Agriculture	Vill. Lahru
15	Sunita Devi	Rajnesh Kumar	40	Gen	Agriculture	Vill. Lahru
16	Renu Bala	Arjun singh	33	Gen	Agriculture	Vill. Lahru
17	Renu Bala	Vipan Kumar	41	Gen	Agriculture	Vill. Lahru
18	Radha Devi	Madan Lal	55	Gen	Agriculture	Vill. Lahru
19	Minakshi Devi	Karnail Singh	19	Gen	Agriculture	Vill. Lahru
20	Neeta Devi	Raghuvansh Singh	38	Gen	Agriculture	Vill. Lahru

Revised List of Mansa Mata SHG (Revised on Dated : 14.11.2023)

Sr. No	Name (Smt.)	Father/Husband Name (Sh.)	Age	Cate gory	Income Source	Address
1	Kiran Bala (Pardhan)	Nirdosh Singh	45	Gen	Agriculture	Vill. Lahru
2	Anuradha (Cashier)	Kikar Singh	39	Gen	Agriculture	Vill. Lahru
3	Poonam devi	Satnam singh	37	Gen	Agriculture	Vill. Lahru
4	Anjana Devi	Anil Kumar	41	Gen	Agriculture	Vill. Lahru
5	Kanchan Devi	Milap Singh	40	Gen	Agriculture	Vill. Lahru
6	Sharda Devi	Raman Kumar	50	Gen	Agriculture	Vill. Lahru
7	Sunita Devi	Chujju Singh	38	Gen	Agriculture	Vill. Lahru
8	Arun bala	Sarjeevan Kumar	47	Gen	Agriculture	Vill. Lahru
9	Renu Bala	Arjun singh	33	Gen	Agriculture	Vill. Lahru
10	Renu Bala (Sect)	Vipan Kumar	41	Gen	Agriculture	Vill. Lahru
11	Radha Devi	Madan Lal	55	Gen	Agriculture	Vill. Lahru
12	Soniya	Kalyan Singh	36	Gen	Agriculture	Vill. Lahru

3. Geographical details of the Village

3.1	Distance from the District HQ	::	87Km
3.2	Distance from Main Road	::	3Km
3.3	Name of local market & distance	::	Jawali 6 Km
3.4	Name of main market & distance	::	Rehan 9 Km, Jawali 6Km
3.5	Name of main cities & distance	::	Jawali 6 km
3.6	Name of places/locations where product will be sold/ marketed	::	Jawali 6Km and Pathankot

4. Executive Summary

Cutting and tailoring income generation activity has been selected by Mansa MataSHG Self Help Group. This IGA will be carried out by all ladies of this SHG initially. Different types of suits will be stitched by this group initially. This activity is being already done by some ladies of this group. Group members will work with fewer machines initially and as group members' skill/ efficiency improve then group will purchase more machines. This business activity will be carried out

whole year by group members. Suits will be stitched as per order by consumer and cloth will be provided by consumer or depends on order.

5. Description of Product related to Income Generating Activity

1	Name of the Product	::	Stitched
2	Method of product identification	::	This activity is being already done by some SHG ladies and has been decided by group members
3	Consent of SHG/ CIG / cluster members	::	Yes

6. Description of Production Planning

6.1	Time taken	::	1 suit takes around 3-4 hours to complete
6.2	Number of ladies involved	::	All ladies.
6.3	Source of raw materials	::	Local market/ Main market
6.4	Source of other resources	::	Local market/ Main market
6.5	Expected stitched suits per day	::	5 suits initially

7. Description of Marketing/ Sale

7.1	Potential market places/locations	::	Villages covered –Lahru
7.2	Stitching work demand	::	Throughout year and high demand at the time of festive and marriage occasions.
7.3	Process of identification of market	::	Group members will contact nearby villagers/households/institutions.
7.4	Marketing Strategy		SHG members will directly take orders (individual levels/ group level) from nearby villagers/households/institutions.

8. Risk Analysis

- Skill based
- Demand driven
- Highly competitive market

9. Description of Management among members

By mutual consent SHG group members will decide their role and responsibility to carry out the work. Work will be divided among members according to their mental and physical capabilities.

- Some group members will involve in Pre-Production process (i.e- procuring of raw material etc)
- Some group members will involve in Production process.
- Some group members will involve in Packaging and Marketing.

10. Description of Economics

A. CAPITAL COST				
Sr	Particulars	Quantity	Unit Price	Total Amount (Rs.)
1	Sewing Machine	12	8000	96000
2	Interlock Machine	1	10000	10000
3	Tailor Scissor	12	300	3600
4	Iron Press	1	1000	1000
5	Hanger	2 Sets	100	200
	Chairs, Table etc	Approx	LS	7000
	Total Capital Cost (A) =			117800

B. RECURRING COST					
Sr.no	Particulars	Unit	Quantity	Price	Total Amount (Rs)
1	Sewing threads	Reels/Suits/month	200	10	2000
2	Other finishing materials (book rum, neck etc)	Suits/month	LS	LS	4500
3	Rent	Month			1500
4	Other (stationary, electricity bill, transportation, machine repair)	Month			1000
Total Recurring Cost (B)					9000

C. Cost of Production (Monthly)		
Sr. No	Particulars	Amount (Rs)
1	Total Recurring Cost	9000
2	10% depreciation annually on capital cost (117800)	981
	Total	9981

D. Stitched Suit price (per suit)					
Sr.No	Particulars	Unit	Quantity	Amount (Rs)	
1	Simple suit	1	1	250-300	
2	Other (Plazo, lining etc)	1	1	500-1000	

Analysis of Income and Expenditure (Monthly):

Sr.No	Particulars	Amount (Rs)
1	10% depreciation annually on capital cost	981
2	Total Recurring Cost	9000
3	Total Stitched Suit per month	350 (approx. quantity)
4	Selling Price of Stitched Suit (per suit)	450
5	Income generation	157500
6	Net profit (157500 - 9000)	148500
7	Distribution of net profit	<ul style="list-style-type: none"> • Profit will be distributed equally among members monthly/yearly basis. • Profit will be used for further investment in IGA

11. Fund requirement:

Sr.No	Particulars	Total Amount (Rs)	Project contribution	SHG Contribution
1	Total capital cost	117800	88350	29450
2	Total Recurring Cost	9000	0	9000
3	Trainings	100000	100000	0
	Total	226800	188350	38450

Note-

- **Capital Cost - 75%** of capital cost to be covered under the Project
- **Recurring Cost** - To be borne by the SHG/CIG.
- **Trainings/capacity building/ skill up-gradation** - To be borne by the Project

12. Sources of fund:

Project support;	<ul style="list-style-type: none">• 75% of capital cost will be utilized for purchase of machines.• Upto Rs 1 lakh will be parked in the SHG bank account.• Trainings/capacity building/skill up-gradation cost.	Procurement of machines will be done by respective DMU/FCCU after following all codal formalities.
SHG contribution	<ul style="list-style-type: none">• 25% of capital cost to be borne by SHG.• Recurring cost to be borne by SHG	

13. Trainings/capacity building/skill up-gradation

Trainings/capacity building/ skill up-gradation cost will be borne by project.

Following are some trainings/capacity building/ skill up-gradation proposed/needed:

- Team work
- Quality control
- Packaging and Marketing
- Financial Management

14. Loan Repayment Schedule- If the loan is availed from bank it will be in the form of cash credit limit and for CCL there is not repayment schedule; however, the monthly saving and repayment receipt from members should be routed through CCL.

- In CCL, the principal loan outstanding of the SHG must be fully paid to the banks once a year. The interest amount should be paid on a monthly basis.
- In term loans, the repayment must be made as per the repayment schedule in the banks.

15. Monitoring Method –

- Social Audit Committee of the VFDS will monitor the progress and performance of the IGA and suggest corrective action if need be to ensure operation of the unit as per projection.
- SHG should also review the progress and performance of the IGA of each member and suggest corrective action if need be to ensure operation of the unit as per projection.

16. Remarks

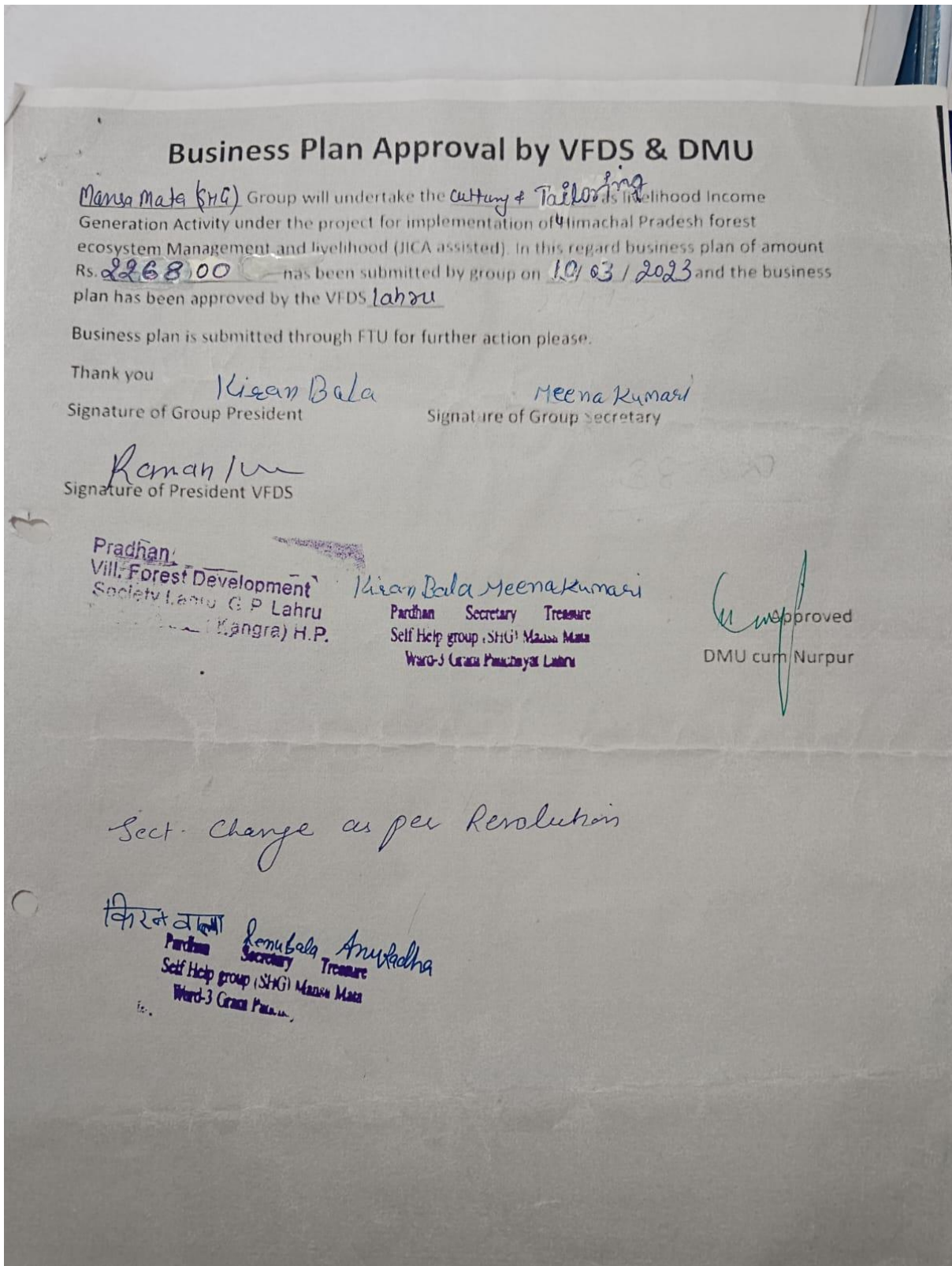
17. Photos of SHG Members (old)



Revised Group Photos :



18 . Business Plan Approval by DMU



Resolution Cum Group Consensus Form

Resolution cum Group Consensus Form

It is decided in the general house meeting of the group Mansa Mata held on 10/03/2023 at Gram Panchayat that our group will undertake the Cutting & Bag Making as livelihood income generation activity Under the project for implementation of Himachal Pradesh forest ecosystem Management and livelihood (JICA assisted).

Kiran Bala
Signature of Group President

Meenakumari
Signature of Group Secretary

Raman / m

Kiran Bala Meenakumari
President Secretary Treasurer
Self Help group (SHG) Mansa Mata
Ward-3 Gram Panchayat Lahru

Pradhan
Vill. Forest Development
Society Lahru, G.P. Lahru
Tehsil Jawali (Kangra) H.P.

Kiran Bala Anuradha
President Secretary Treasurer
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Ward-3 Gram Panchayat Lahru

